












“Respecting the past, shaping our future - we will help build vibrant **communities**, create a thriving local **economy** and protect and enhance our **environment**”.



## Community








**Build communities to ensure everyone lives well and safely together**

-  Ensure all children are healthy, safe and inspired to achieve
-  Help keep our families and communities healthy and independent
-  Ensure that children in care, and moving on from care, are well supported and make good life choices
-  Protect and improve the lives of vulnerable adults
-  Join up health and social care services in communities
-  Create environments that make wellbeing inevitable
-  Use technology to enable independent living
-  Get the right mix of housing for our communities
-  Build our own sustainable council houses



## Economy








**Support an economy which builds on the county's strengths and resources**

-  Use council assets to create more jobs
-  Develop environmentally sound infrastructure that attracts investment to our county
-  Invest in education and the skills needed by employers
-  Raise the average wage of people working in Herefordshire
-  Encourage younger people to build their lives here
-  Enhance digital connectivity for communities and business
-  Protect and promote our heritage, culture and natural beauty to increase tourism and attract new businesses
-  Invest public money locally wherever possible



## Environment

**Protect our environment and keep Herefordshire a great place to live**

-  Understand our carbon footprint and act to reduce it
-  Lead our transition to a low carbon economy
-  Improve and extend travel options throughout the county
-  Ensure the best use of the county's natural resources
-  Reduce waste and increase reuse, repair and recycling
-  Protect the county's biodiversity, value nature and uphold environmental standards
-  Address the climate emergency and support behaviour change of residents and businesses

## Our principles

**Partnership** | We collaborate to maximise our strengths and resources

**Sustainability** | We use resources wisely so Herefordshire is preserved for future generations

**Integrity** | We make decisions based on evidence and work with respect, openness and accountability

**Democracy** | We strengthen local democracy, decision making and service delivery and involve more young people

**Communication** | We listen to and learn from our communities and help people connect through culture, creativity and care